

# Amarachi Chuka-Maduji

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## EDUCATION

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### University of Delaware

*Ph.D., Public Policy and Public Administration*

2029

### Montclair State University

*M.A, Social Research and Data Analysis*

### Caldwell University

*B.A, Communications and Media Studies, English*

## WORK EXPERIENCE

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### Delaware Department of Labor

*Graduate Research Assistant*

Newark, DE

2025-Current

- Conduct research and evaluation for Delaware's APEX program, which assists justice-involved individuals in removing barriers to employment through expungement and workforce development services.
- Analyze the effects of the Clean Slate law on program operations, outreach, and participant engagement.
- Develop recommendations for improved data collection and interagency coordination between DOL, APEX, and partner organizations.
- Support workforce and reentry research under the Division of Employment and Training to identify service gaps and evaluate program capacity.

### John.J Heldrich Center for Workforce Development, Rutgers University

*Research Project Assistant*

New Brunswick, NJ

2024-2025

- Co-authored and published [Defining the Care Economy in New Jersey](#), a report analyzing the structure, challenges, and workforce dynamics of the state's care economy.
- Co-developed a statewide workforce survey for Certified Home Health Aides (CHHAs) in New Jersey to assess employment experiences, training needs, and retention challenges.
- Supported the implementation of an innovative pilot program designed to upskill CHHAs through specialized training, mentorship, and career advancement pathways.
- Completed a four-day mentorship training program facilitated by PHI National; subsequently trained experienced CHHAs to serve as peer mentors for new entrants.
- Coordinated program logistics, including processing and reviewing hundreds of CHHA applications, and matched applicants seeking certification with participating home care agency partners.
- Collaborated with home care agencies, state partners, and internal teams to ensure smooth program delivery and data-driven decision-making.
- Spearhead Competitive Integrated Employment (CIE) projects, assisting New Jersey state governments and nonprofit organizations in transitioning individuals with intellectual and developmental disabilities (IDD) from sheltered workshops to inclusive employment settings.
- Develop survey instruments and data collection strategies to capture baseline metrics, employment satisfaction, and demographic insights for CIE pilot programs.
- Collaborate with home care agencies and community organizations to implement scholarship, mentorship, and training programs designed to meet diverse workforce needs.
- Execute outreach for the EARN (Employer Assistance and Resource Network on Disability Inclusion) project, gathering feedback on resources and their impact on disability-inclusive hiring practices.
- Analyze data and create actionable insights that guide state policy recommendations and employer strategies for workforce retention and growth.

**Rutgers Robert Wood Johnson Medical School****New Brunswick, NJ***Research Assistant*

2023-2024

- Administered surveys targeting the homeless population in New Jersey to support the state's Department of Human Services in assessing the prevalence of substance misuse and the demand for treatment services.
- Coordinated multi-site data collection efforts, collaborating with shelters and local organizations to optimize operational efficiency.
- Ensured data accuracy and completeness through rigorous adherence to research protocols.
- Collaborated closely with the principal researcher and fellow research assistants to guarantee the precision of data collection process
- Implemented surveys to collect quantitative and qualitative data from homeless individuals, collaborating with local shelters and organizations

**Indeed.com****Remote***Associate Researcher*

2022- May 2023

- Successfully incorporated research findings into a concise and actionable report which was presented to Indeed's CEO and Senior Leadership team, leading to an immediate acceptance and implementation of the new direction
- Collaborated with the Growth and Marketing team to conduct generative research on Nonprofits' hiring platforms, resulting in the identification of ways in which Indeed could better cater to this sector
- Conducted strategic generative and evaluative research with employers and internal stakeholders, presenting insights and utilizing design thinking methodologies to transform these insights into solutions
- Trained UX Designers and Researchers on conducting rapid iterative tests using UserTesting.com
- Developed usability and generative research studies which improved the user experience and led to the redesign of Indeed's resource page
- Employed both qualitative (usability testing, user interviews, diary studies) and quantitative (surveys, analysis) research methods to gather and analyze various forms of data for testing product names and pages

**Montclair State University****Montclair, NJ***Research Assistant*

2020 – May 2022

- Designed, reviewed, and administered surveys to the student body using Qualtrics, enhancing the quality and range of programs, courses and events, while increasing student experience
- Analyzed both qualitative and quantitative data to understand students patterns and interpret data. Presented findings to the Sociology department
- Executed research that followed research best practices and methodologies including knowing and following IRB approved protocol

**Methodologies:** Behavioral Tests| Diary Studies| User Interviews| A/B Testing| Surveys**Tools and Software:** NVIVO| R|SPSS| Dscout| Qualtrics|Miro|UserTesting|Dovetail|Otter|MS Office